



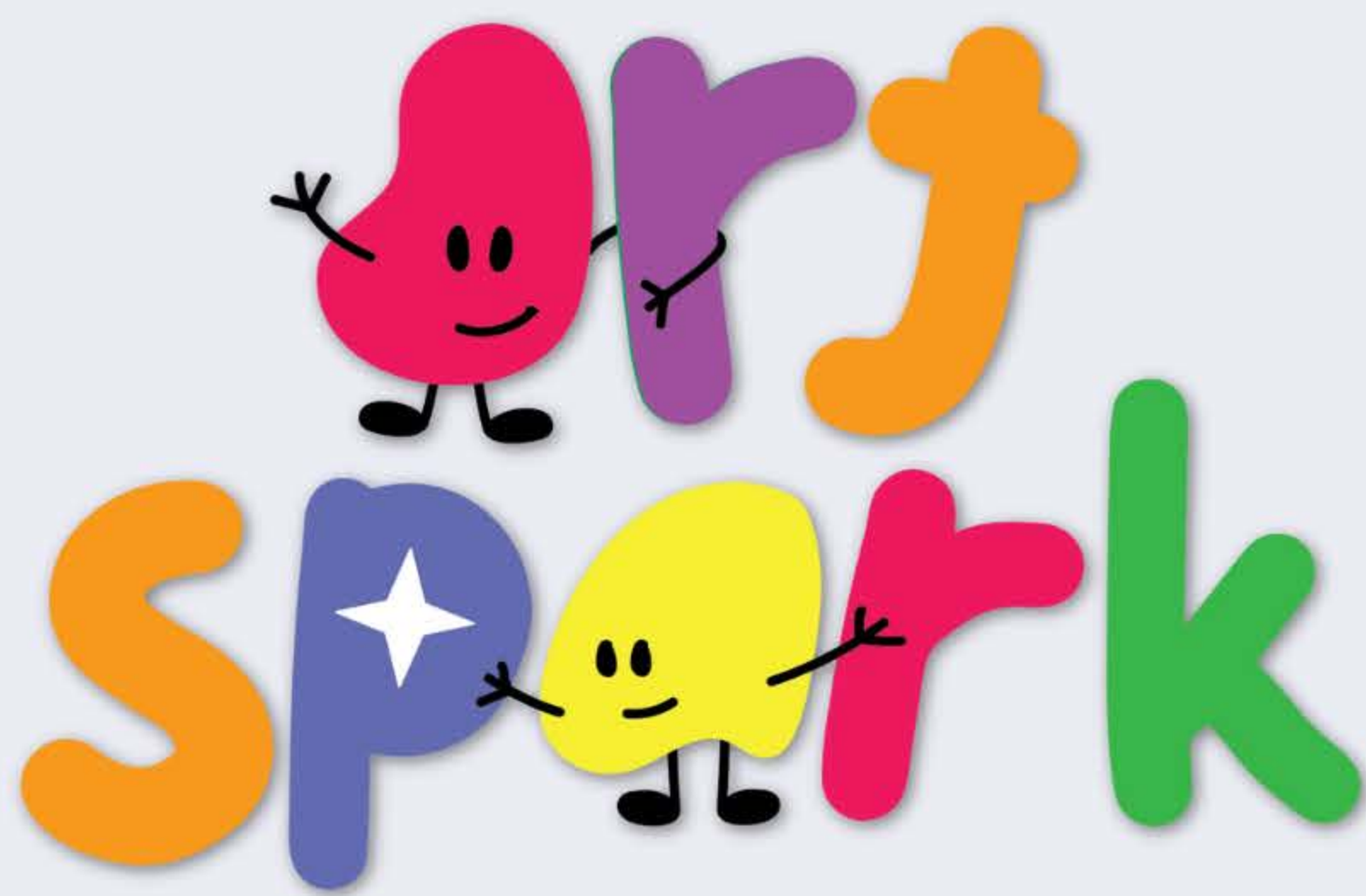
# ARTSPARK BRAND GUIDELINES

## BRAND PHILOSOPHY

At ArtSpark, we believe in the power art holds in igniting curiosity, fostering creativity, and inspiring holistic, lifelong learning. We are committed to empowering educators with innovative tools and a supportive community to revolutionize primary school education worldwide. Together, we strive to create vibrant learning environments where every student has the opportunity to explore, create, and thrive.

## LOGOTYPES

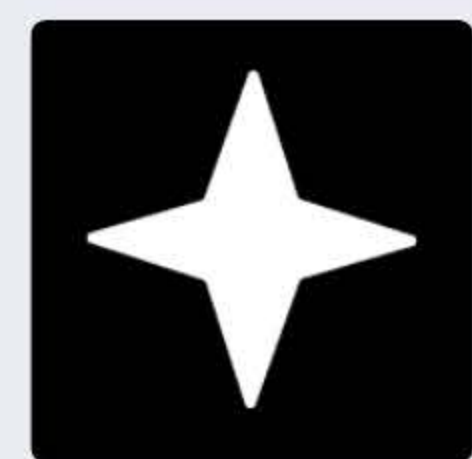
### PRIMARY LOGO



### SECONDARY LOGO



### SUBMARK/FAVICON



## COLOR PALETTE

<b>Hex: #FF005B</b>	<b>Hex: #FF9900</b>	<b>Hex: #FFF61C</b>	<b>Hex: #39B44A</b>	<b>Hex: #626BCD</b>	<b>Hex: #C136D5</b>
CMYK: (0,100,64,0) RGB: (255, 0, 91) HSL: (338.6, 100% 50%)	CMYK: (0, 40, 100, 0) RGB: (255, 153, 0) HSL: (36, 100% 50%)	CMYK: (0, 4, 89, 0) RGB: (255, 246, 28) HSL: (57.6, 100%, 55.5%)	CMYK: (68, 0, 59, 29) RGB: 57, 180, 74) HSL: (128.3, 51.9%, 46.5%)	CMYK: (52, 48, 0, 20) RGB: (98, 107, 205) HSL: (235, 51.7%, 59.4%)	CMYK: (9, 75, 0, 16) RGB: (193, 54, 213) HSL: (292.5, 65.4%, 52.4%)

## TYPOGRAPHY

### FONT KIDDOSY

<https://www.dafont.com/kiddosy.font>



### FONT PUBLIC SANS

<https://www.dafont.com/kiddosy.font>

